

THREEMA FOR THE FINANCIAL AND INSURANCE SECTORS

Pioneer and Market Leader in Secure Communication Solutions



In 2021, Deutsche Bank was fined by BaFin due to deficiencies in IT security and compliance. An isolated case? Not at all. Incidents like this show that vulnerabilities do not arise only in technical systems, but also in processes and internal communication – significantly increasing the risk of regulatory sanctions and financial losses.



Threema is a communication solution with proven security and privacy features that meet the numerous legal and regulatory requirements of the financial and insurance sectors. At the same time, Threema offers financial and insurance institutions a ready-to-use and field-tested solution for direct and easy communication in day-to-day business operations.



THREEMA ONPREM

Threema OnPrem is the self-hosted version of Threema Work and provides maximum data control and the highest level of confidentiality for corporate communication. In addition, the whitelabeling option allows financial and insurance institutions to set up their own customized communication solution “powered by Threema.”

Threema secures your communication at all levels:

Maximum Data Sovereignty

Customer trust is one of the most valuable assets in the financial and insurance sectors. A data breach that leads, for example, to a violation of banking secrecy results in an immediate and massive loss of reputation. With Threema, sensitive information is exchanged via highly secure, ISO 27001-certified data centers in Switzerland or self-hosted on your own servers (Threema OnPrem). The solution also relies on proven cryptography, is open source, and undergoes regular security audits.

Resilient and Responsive in Times of Crisis

The financial and insurance sectors are required to meet the operational stability standards set forth in DORA, among other things. Communication via Threema remains stable even in the event of IT system failures, cyberattacks, or disruptions in banking software, enabling fast and secure information exchange. The solution also offers the necessary features for structured group communication, allowing specific groups of people to be reached easily, quickly, and in a targeted manner in an emergency.

Fast Onboarding for External Contacts

Communication with end customers is one of the biggest data protection risks for financial and insurance companies. Sensitive information often needs to be exchanged quickly and easily. At the same time, customers expect the convenience of modern messaging services. This is precisely where critical vulnerabilities arise. With EasyConnect, Threema enables companies to easily set up a secure communication channel via a unique QR code. Employees can thus communicate with customers or external consultants in compliance with data protection regulations – without any complicated onboarding or registration processes.

Improved Internal Communication

Threema supports internal corporate communication and exchange by providing the necessary business features. The solution can be used as the primary channel or in addition to the intranet and email, ensuring straightforward and efficient communication. Intuitive and seamless real-time communication is essential, particularly in the financial sector.

Integration into Existing Systems and Processes



Through custom-developed interfaces, corporate communication can be seamlessly integrated into existing IT and industry-specific applications. Messages can thus be sent, received, and processed directly from your own systems – tailored to existing workflows and requirements. This enables key processes in the financial and insurance sectors to be streamlined: from supporting credit checks and authentication processes – including the potential integration of e-ID procedures – to the automated delivery of sensitive documents. At the same time, it enables secure and GDPR-compliant communication between advisors, end customers, and third parties, for example, for the delivery of contract and transaction information or for status updates throughout ongoing processes. The result is more efficient processes, greater security, and consistent communication across the entire value chain.

Compliance with Legal Regulations



Fines for using unauthorized messaging apps such as WhatsApp have reached an all-time high, and regulatory authorities worldwide are tightening controls. With DORA, requirements are rising further: financial firms must demonstrably ensure their digital communications are secure, controllable, and resilient. Specifically, DORA requires, among other things, comprehensive ICT risk control, third-party management, clear governance structures, as well as data control and exit strategies – requirements that many consumer apps do not meet. Threema helps companies comply with regulatory requirements such as NIS2, DORA, and the GDPR. Through metadata minimization, high security standards, and granular user and rights management, Threema ensures that sensitive information remains protected.

Whether as SaaS or self-hosted, Threema offers the ideal solution for ensuring secure and protected communication.

**PRACTICAL
MESSENGER
COMMUNICATION
WITH FULL DATA
SECURITY**

SaaS
FROM EUR 3.00
monthly, per user

THREEMA  **WORK**

Self-hosted
ON REQUEST

THREEMA  **ONPREM**



ValunIQ AG

“Threema Work enables us to improve our internal communication, which is something we consider to be of utmost importance.”

Thomas Kretter, Controlling Director



Deutsche Bundesbank

Threema is used by the Deutsche Bundesbank as a secure communication solution to support critical internal processes. The implementation meets the requirements for exchanging highly confidential data and strengthens overall information security protocols.

Are you looking for a secure communication solution for exchanging information – as a central channel or as a supplementary solution ?

CONTACT US TODAY TO SCHEDULE A DEMO: