Threema. Work

Best Practices
in Threema Broadcast

1. Ensure Business Continuity

Every company can be the target of cyberattacks. If the IT is down, neither email nor VoIP work. The answer is Threema Broadcast, which allows you, in combination with Threema Work, to ensure secure communication even in a serious situation like this. You can, for example, create a group and a "Business Continuity Management" distribution list and add the relevant employees for such scenarios. During a crisis, these channels help to maintain fast and easy communication with decision-makers.

2. Inform Employees About Company News

Share news about events, open job positions, new entries, etc. directly in a feed, which employees can subscribe to. The inclusion of all employees has been proven to contribute to employee satisfaction and promotes identification with the company. Feeds can be created and configured in the management cockpit in the "Feeds" section.

3. Use the Poll Feature to Find a Meeting Date

The poll feature is the ideal way to find a suitable date for a strategic workshop, a training event, or even a team event. Select "New poll" in the menu "Distribution lists," and create the poll. After you have sent it, the results can be viewed in the "Polls" section.

4. Improve Team Communication and Collaboration

Bring your corporate communication to the next level by providing centrally managed groups. In the "Groups" section, you can create centrally managed groups for different topics. This helps to promote regular exchange within a team, a department, or a region. As administrator, you can conveniently send important messages to the group from the desktop and make sure the members are up to date.